

निर्माण सामग्री एवं प्रौद्योगिकी संवर्द्धन परिषद् आवासन और हाहरी कार्य मंत्रालय, भारत सरकार Building Materials & Technology Promotion Council

Ministry of Housing & Urban Affairs, Government of India

BMT/Potential Tech/ Accel-Workshop January 08, 2020

To,

Dr. Praful Ramachandra Naik Prashak Techno Enterprises Pvt. Ltd. D-101, 10 Kasturkunj, ICS Colony, Bhosale Nagar, Pune- 411007 Mobile- 9822477789

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Subject – Short listing of Potential Future Technology Providers (Post Prototype Category) to the Final Cohort of GHTC- India and Invitation to attend Acceleration Workshop on <u>January 28-29, 2020</u> at India Habitat Centre, Lodi Road. New Delhi.

Dear Sh. Naik

The Government of India (GoI), through the Ministry of Housing and Urban Affairs (MoHUA), has been working towards provision of quality and affordable homes to all urban residents through the Pradhan Mantri Awas Yojana (Urban). Launched in June 2015, PMAY (U) is one of the largest public housing programs in the world, with a goal of providing homes to about 11.2 million urban families by 2022, the 75th anniversary of the country's independence.

To achieve this target, the country needs to make a paradigm shift in its housing construction sector, deploying innovative designs, efficient technologies, novel materials, and effective delivery mechanisms at an unprecedented scale. Such a shift will also have far-reaching positive impacts on the national economy, and will contribute towards making cities competitive, liveable, and sustainable.

This shift is being catalysed through the Global Housing Technology Challenge India (GHTC India), an initiative of MoHUA that seeks to identify and mainstream in the Indian market innovative global technologies that have the capability to provide maximum number of houses in minimum cost and time while meeting standards of safety, sustainability, adaptability, scalability, and liveability.

Potential Future Technologies, a sub-component of GHTC- India invited technologies that have a working and viable product that required acceleration to mainstream their product in the market in the domains of construction systems and components, improving the efficiency of natural resource use, self-help innovations and digital technology in the housing sector.

Participation was received from start-ups and young entrepreneurs, research agencies, academic institutions, and other similar organisations. Participants were evaluated by a panel of jurors at the Construction Technology India (CTI) Expo-cum-Conference 2019 and subsequently by the Technical Evaluation Committee (TEC) instituted by MoHUA for the purpose of GHTC – India.

Building Material Technology Promotion Council (BMTPC) and World Resources Institute India (WRI India) will be conducting accelerator workshops for the shortlisted final cohort in the capacity of Knowledge Partners to the Ministry. The workshops will offer one-on-one interactions with key stakeholders such as government procurement agencies, certification and standardization agencies, builders and developers, angel investors, venture capitalists, and research and development institutions (IITs). These interactions will be curated to equip participant's innovations with strategic advice and networks toward scaling up in the Indian market.

You are hereby informed of your selection into the final cohort of ten potential future technologies who will receive acceleration workshops and participation certificates. This will be followed by an announcement of about five winners who will subsequently go on to receive a cash award from a high-level dignitary. You are requested to attend a 2-day Acceleration Workshop on 28 - 29 January 2020, at the India Habitat Centre, Lodhi Road, New Delhi.

A detailed workshop agenda and logistical note will be circulated with you upon confirmation of your attendance. Please note that only up to 2 representatives from your organization may be accommodated at the workshop.

For confirmations and further enquiries, please contact: Sh C N Jha, Dy Chief (S&PD), BMTPC, Mob No: 9811894676/ Sh Prayash Giria, WRI, Mob No: 9953029212.

Thanking you

Yours sincerely,

(Dr. Shailesh Kr. Agrawal)

Executive Director